



# Harel Consulting

Connecting Pharmaceutical Companies Around the World

## Exela Pharma Sciences Engages Harel Consulting to Identify Commercial Partners for Exela products in International Markets

New Jersey, January 08, 2015

Harel Consulting, announced today that they will be working for Exela Pharma Sciences, LLC ("Exela") on the identification and evaluation of potential Commercial Partners for Exela products in International Markets.

Harel Consulting, a business development consultancy firm led by Jacob Harel, has formed a unique network of pharmaceutical companies in Latin America, Eastern Europe, Middle East, Asia Pacific, Africa and Europe. This network of leading and trusted companies will provide a platform, for the launch of Exela products through licensing arrangements.

Jacob Harel, the founder of Harel Consulting, offered the following comment:

"Exela is an outstanding specialty pharmaceutical company with a wide range of, high value injectable product portfolio. Harel Consulting has the knowledge, the experience and a wide network of contacts to support Exela with its international expansion strategy. We will facilitate and execute licensing arrangements with leading local and regional pharmaceutical companies in international markets. We are thrilled to have Mr. George Rizk, a senior pharmaceutical executive with extensive international experience, who will be leading this initiative. We look forward to a successful and productive collaboration."

Dan Ring, Vice President Business Development at Exela commented, "We are pleased to have Harel Consulting support our global initiatives. Their unique international experience will serve our company well as we look to explore commercial Emerging Markets opportunities.

These future licensing arrangements will bring more therapeutic choices and lifesaving products to millions of patients outside the United States. Exela and Harel Consulting are proud to make such a contribution to the improvement of patients' health in these markets.

### About Harel Consulting

Harel Consulting is a business development consultancy firm with in-depth industry knowledge and wide network of contacts in the pharmaceutical, biotechnology, diagnostics and medical devices industries. The main focus of the company is the identification and creation of business opportunities by connecting innovative pharmaceutical companies with leading local and regional companies in international markets through long term licensing arrangements. Harel Consulting office is located in Scotch Plains, New Jersey, USA. For more information, please visit:

<http://www.harelconsulting.com>

### For more information contact:

#### Exela Pharma Sciences

Mr. Dan Ring

Tel: 215-720-6332

Email: [dring@exela.us](mailto:dring@exela.us)

#### Harel Consulting

Ms. Flora Ma

Tel: 908-392-0498

Email: [flora\\_ma@harelconsulting.com](mailto:flora_ma@harelconsulting.com)