



Harel Consulting

Connecting Pharmaceutical Companies Around the World

MediWound Ltd. Will be working with Harel Consulting to Identify Commercial Partners for NexoBrid® in International Markets

New Jersey, January 31, 2015

Harel Consulting is pleased to announce that they will be working with MediWound Ltd. to identify and evaluate potential commercial partners in International Markets for MediWound's novel burn care management product, NexoBrid®.

Harel Consulting, a business development consultancy firm led by Jacob Harel, has formed a unique network of pharmaceutical companies in Latin America, Eastern Europe, Middle East, Asia Pacific, Africa and Europe. This network of leading and trusted companies can provide a potential platform for the launch of MediWound's NexoBrid® subject to signing distribution arrangements with companies in this network. NexoBrid® takes advantage of patented proteolytic enzyme technology and offers a new minimally invasive modality in burn care management.

Jacob Harel, the founder of Harel Consulting, offered the following comment: "MediWound is an impressive biopharmaceutical company with a very innovative product for treating severe burns. Harel Consulting is excited to have the opportunity to facilitate agreements that may lead to the expanded registration and commercialization of this important product. Our goal is to facilitate and execute distribution arrangements between MediWound and leading local and regional pharmaceutical companies that are a part of our broad network of potential business partners in emerging markets. We are thrilled to have Ms. Charlotte Merritt, a pharmaceutical executive with extensive experience in global regulatory affairs to lead this initiative. We look forward to a successful and productive collaboration."

About Harel Consulting

Harel Consulting is a pharmaceutical business development consultancy firm comprised of an experienced multidisciplinary team with in-depth industry knowledge and a wide network of collaborative partners across the pharmaceutical, biotechnology, diagnostics and medical devices industries. The primary focus of the company is the identification and creation of business opportunities by connecting innovative pharmaceutical companies with leading local and regional companies in international markets through long term licensing arrangements. Harel Consulting's office is located in Scotch Plains, New Jersey, USA. For more information, please visit :

<http://www.harelconsulting.com>.

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Ms. Flora Ma

Tel: +1-908-392-0498

Email: flora_ma@harelconsulting.com